

LIGHTS, CAMERA, SOUND



Local business owners Donnie and Jaclyn Boutwell are changing the way you live in your home with high-tech home automation.

Technology in the home is ever present in today's world – an important part of everyday life. Media Systems, Inc. is customizing all aspects of technology in the home by supporting a full spectrum of home automation products and solutions to ensure unparalleled performance and reliability. Founded in 1980 by Donnie's uncle, a visionary and influencer of the evolution of luxury automation systems in Houston; passed along his vision and experience to Donnie and Jaclyn who have been running the company together for over four years. "We deliver the best user experience by customizing technology and design to work seamlessly together to bring your style to life," says Boutwell, owner of Media Systems, Inc.

After ten years producing records on music row in Nashville, Donnie knows a thing or two about sound. With experience in construction management and digital music, Donnie specializes in design working with architects, designers, builders and homeowners to create systems that bring form and function together. Jaclyn's background is in professional photography and artistic design. She works with the homeowners and interior designers to be sure that the technology in the home doesn't distract for the design elements. "We believe that systems in your home should be easy to use, beautifully designed and unbelievably reliable," says Boutwell. Together they have become the most comprehensive home automation team catering to the luxury market in Houston.

Luxury home automation solutions work to make life easier and more comfortable. Once the day is done, set the perfect scene for a family dinner or to snuggle up for a movie with lighting control. Set the mood for a party with one

touch, or listen to the news while getting ready in the morning with whole home audio. Control thermostats and sensors all from a touch of a button. Transform any room into a more spectacular space with motorized shades and drapery. The stunning designer fabrics, elegant hardware, and world-class technology ensure the perfect shading solution for all home windows. Keep a close eye on your home with the freedom to control your security and monitor cameras remotely. With controlled remote access, lock or unlock any door in the home or set or deactivate the home security system from anywhere. By interviewing the homeowners to get to know them, Media Systems, Inc. is able to recommend systems that meet each client's specific needs. "We don't offer cookie cutter solutions; everything we do is custom" says Boutwell. Media Systems, Inc. provides unlimited personalization and customization for the homeowner.

In the evolving world of technology, staying up-to-date and educated is the one of the most important pieces of this business. "Education is a freight train. If you get off, you're going to have a hard time getting back on" says Boutwell. By attending trade shows, sending the team to manufacturer led courses around the country, and constantly doing house training, the Media Systems, Inc. team is not only current in technologies but believes that education is part of the industries day to day operations.

As Boutwell says, "we can help architects, builders, and designers navigate through constantly evolving technologies in new construction. In existing properties, we can modernize systems without having to start over – we can make it work."

To schedule a free consultation, visit mediasystems.com.

